

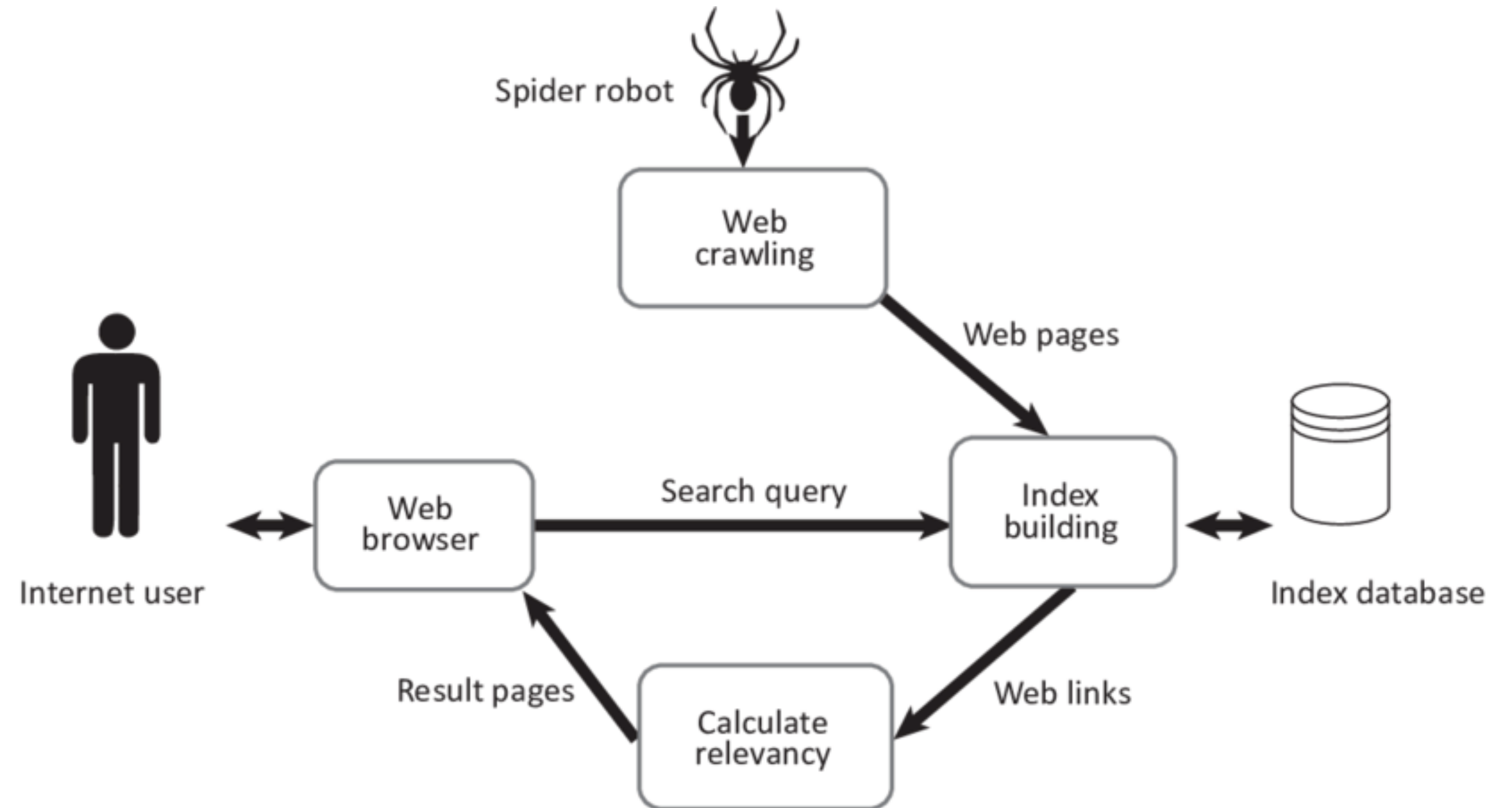
# **Retrieval Augmented Generation**

**Merging LLMs with IR**

# Search Engines

1990s - present

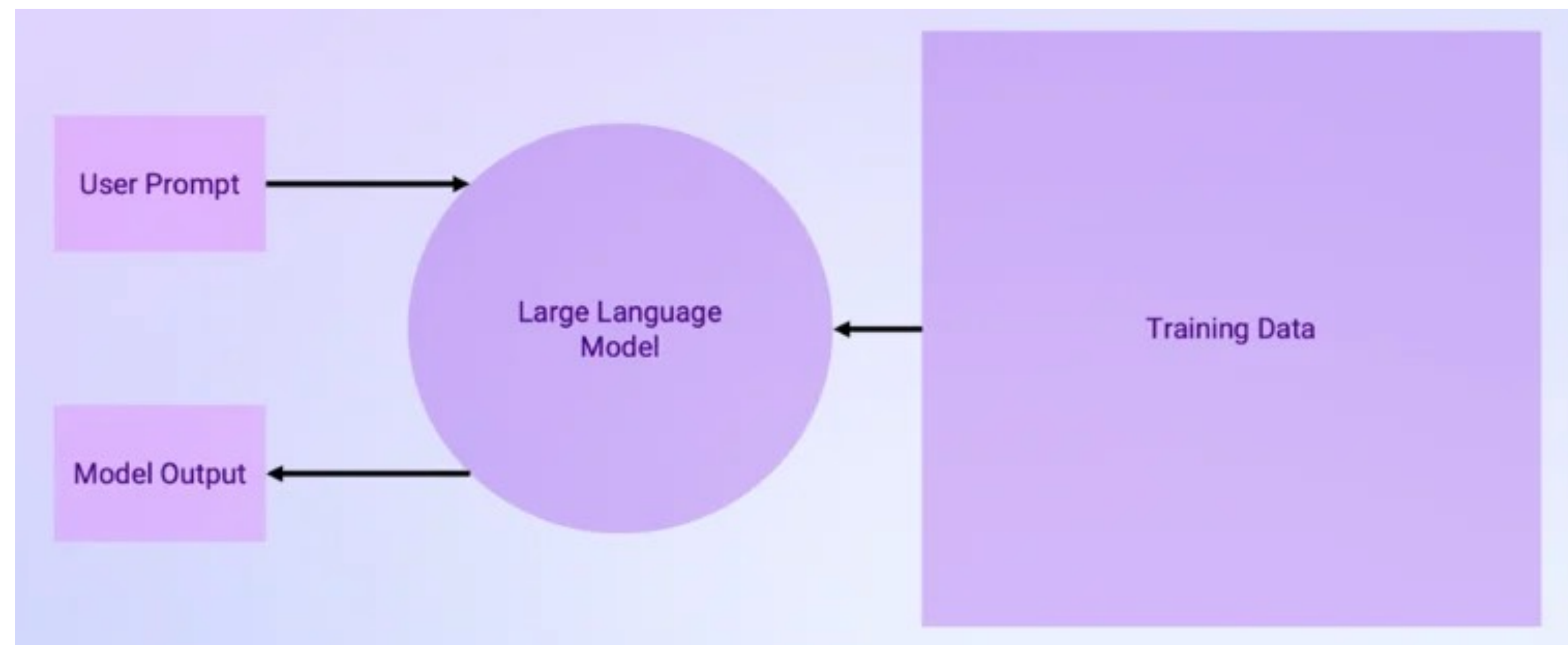
- The main method of search since the 90s
- The topic of this course
- IR find results through millions of webpages



# Generative Language Models

2022 - present

- Became mainstream in 2022 thanks to ChatGPT
- Massive ML models trained on huge datasets
- Generate instead of searching



# Traditional IR v.s LLMs

## Advantages

- Wide variety of applications
- Human like response
- Can understand basic logic
- Ease of use (no more hauling through websites)

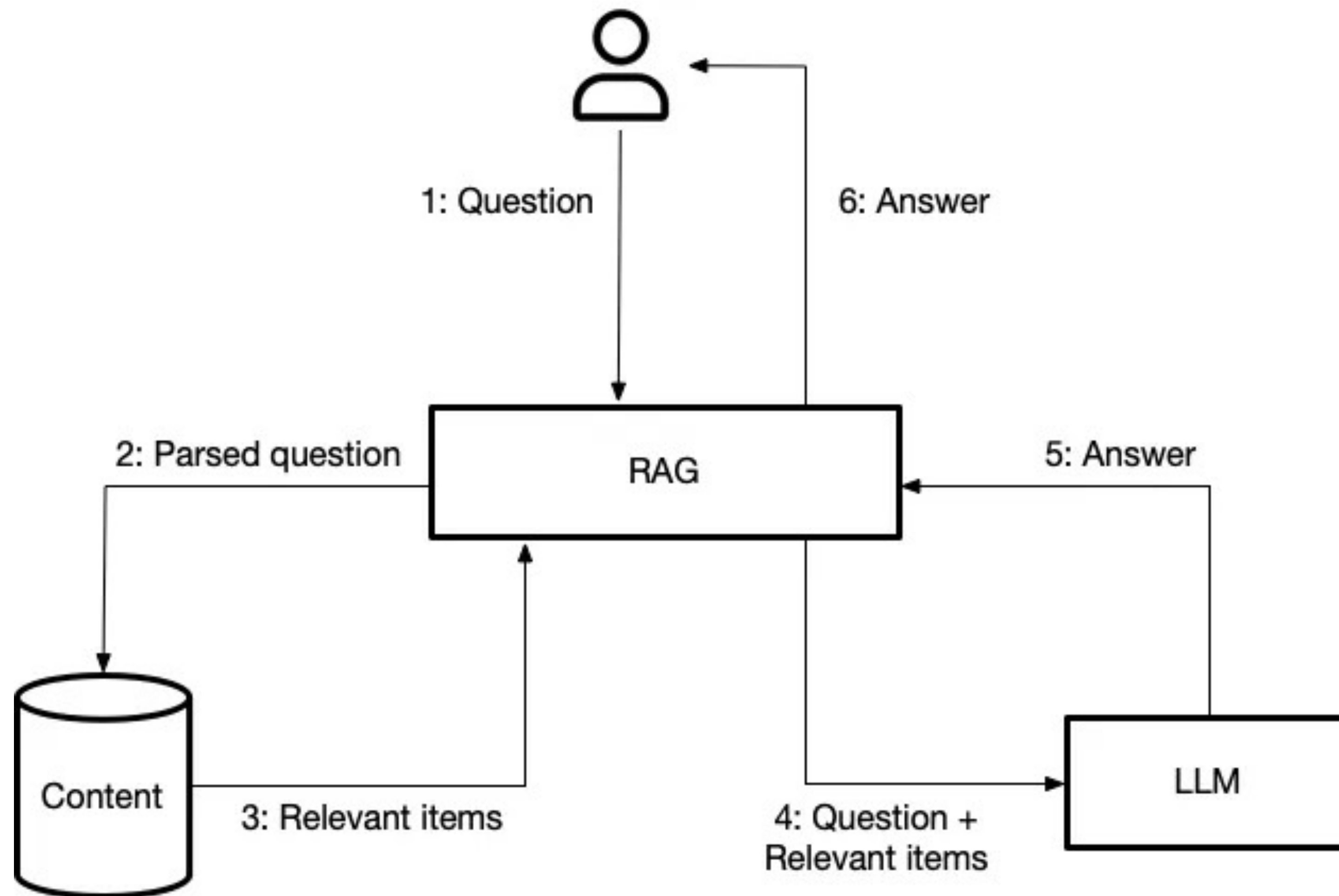
## Disadvantages

- Hallucinations
- No source for answers
- Become outdated with time

**What if we could combine the  
two?**

# Retrieval Augmented Generation (RAG)

IR meets LLMs



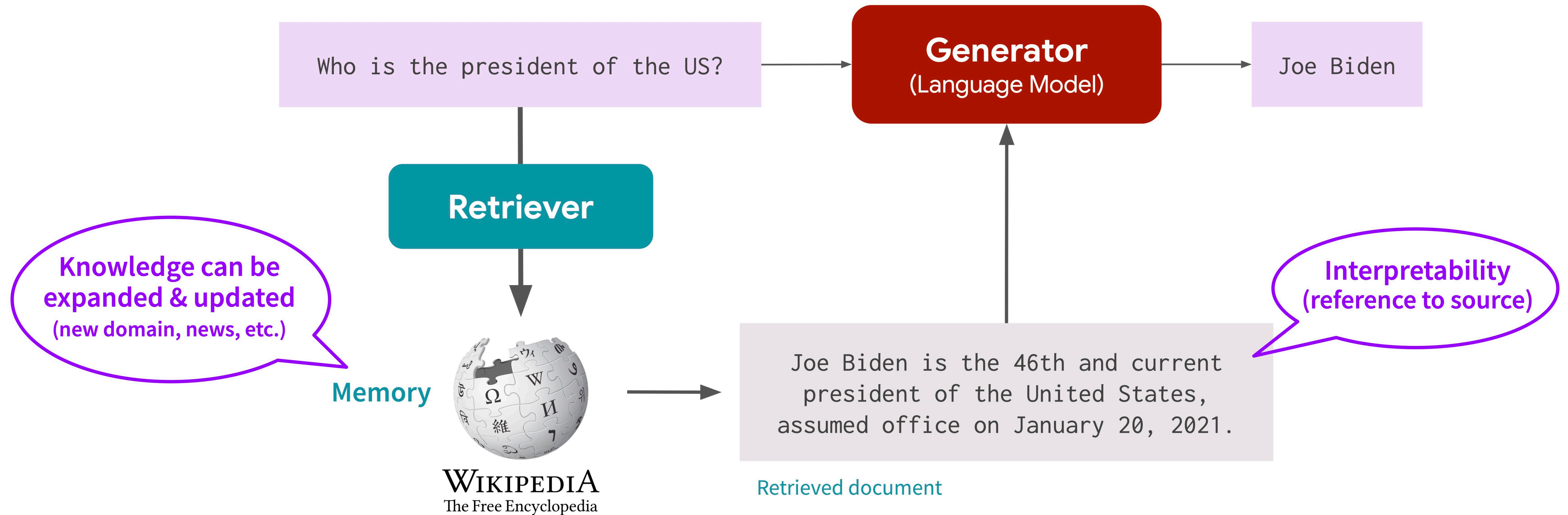
# RAG

## A formal introduction

- A relatively new method for Grounding LLMs on external sources of knowledge
- Greatly enhances the accuracy and reliability of generative AI models
- Combines the strengths of generative and retrieval models
- Lower rates of hallucinations

# RAG Example

## Retrieval augmentation





# RAG Applications

- Getting up to date information
  - Real time statistics/news
- Using LLM for private data
  - Company data
  - Personal data
- Creating specialized LLMs
  - Healthcare
  - Education
  - E-commerce

# References

- <https://jetro.dev/question-answering-through-retrieval-augmented-generation-9b54806c214e>